



tempe Refreshingly
arizona

2023 Press Kit



FOR IMMEDIATE RELEASE

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TEMPE, ARIZ. — A vibrant, urban oasis in the heart of the Phoenix metro area, Tempe exudes its own personality, separate and apart from its neighboring cities. Refreshingly offbeat, this city is home to Arizona State University (ASU), one of the largest and most innovative campuses in the country. Known for welcoming all walks of life to experience its spirited lifestyle, Tempe is a come-as-you-are kind of city. Whether you show up in jeans and a T-shirt, board shorts or business attire, you'll fit right in.

With convenient access via four freeways and Valley Metro Rail, Tempe is located just 10 minutes from Phoenix Sky Harbor International Airport. When visitors arrive, they find unexpected fun concentrated in the downtown area, near the university and beyond. Here, lively special events on weekends, Broadway shows, arts and culture celebrations, water recreation, Sonoran Desert trails, affordable shopping, globally influenced dining experiences, energetic nightlife and sunshiny days — more than 330 of them each year — beckon locals and visitors year-round.

Each spring and fall, the Tempe Festival of the Arts draws in attendees from throughout the Southwest and beyond to experience the longest-running juried arts festivals in the state. Four Peaks Oktoberfest at Tempe Town Lake, Fantasy of Lights Holiday Boat Parade and Innings Festival are among the many signature events that draw a wide audience and present a taste of Tempe's welcoming vibe and hospitable spirit. A surprise to some, Tempe is a sports destination that invites fans to experience the lively atmosphere at a spring training game at Tempe Diablo Stadium, an Arizona Coyotes hockey game at Mullett Arena or an ASU football game at Mountain America Stadium (formerly Sun Devil Stadium).

Broadway shows, just one example of Tempe's cultural arts flair, take place at one of the finest theaters in the state: ASU Gammage, designed by Frank Lloyd Wright. ASU also houses free museums and galleries, showcasing everything from contemporary art and science to historic collections. Equally special is the multiuse Tempe Center for the Arts. With its art gallery, theater stages and meeting space, this venue is a scenic destination that overlooks Tempe Town Lake.



Juxtaposed with architecture and a series of bridges, Tempe Town Lake is the site of daily water recreation. Complete with a large, grassy park, boat rentals and a marina, this scenic oasis invites joggers, boaters, picnickers and attendees of a wide range of festivals and cultural events to experience an iconic Arizona sunset on the water.

Downtown Tempe is the walkable city core that's conveniently nestled in close proximity to several Sonoran Desert trails. The unmistakable "A" Mountain is a popular hike for aerial views of the surrounding area — especially at sunset. Similarly, Papago Park is a 1,500-acre urban desert preserve filled with hiking and biking trails, picnic areas and lagoons. This site is also home to the Desert Botanical Garden, Phoenix Zoo, Hall of Flame Museum of Firefighting and Arizona Heritage Center, where guests are invited to explore the regions past and present, including ongoing conservation and preservation efforts.

Tempe is known for its craft breweries and globally inspired dining scene. From award-winning brews and globally inspired fare to innovative Southwestern cuisine, the culinary landscape is as diverse as those who call this city home. Cocina Chiwas, an authentic Mexican dining experience helmed by James Beard semifinalists Armando Hernandez and Nadia Holguin, delivers world-class Chihuahuan cuisine from their location at Tempe's new and innovative development called Culdesac — the first car-free community in the United States. Additionally, Chic Chef 77 made history as Arizona's first Black-owned wine bar. Here, chef Nik Fields pairs her 200-bottle wine list and craft cocktails with sharables, small bites and charcuterie boards.

Affordable shopping and nightlife entertainment round out the list of unexpected attractions in Tempe. By day, retail therapy includes two major shopping hubs. Tempe Marketplace, an open-air experience known for great shopping at local and internationally known retailers and live music on Friday and Saturday evenings. Arizona Mills features a mile of outlets, shops and entertainment venues, including SEA LIFE Arizona Aquarium, LEGOLAND Discovery Center and Arizona's only 70mm IMAX screen. By night, a roster of stages beckon — from concert venues and nightclubs to comedy spots and even a piano bar. This city is buzzing after sunset, making it a popular destination for bachelor and bachelorette parties, reunions and entertainment for a wide variety of groups.

Tempe is a hub of innovation that offers a perfect mix of hidden gems and new hotels, restaurants and attractions that continually elevate the visitor experience. We invite you to come find your Tempe.

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Welcome to Tempe!



A vibrant, urban oasis.

Located in the heart of the Phoenix metro area, Tempe exudes its own personality.

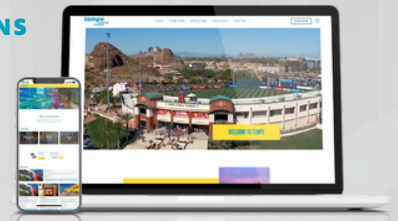
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Convenient to access via four freeways and Valley Metro Rail, Tempe is also just 10 minutes from Phoenix Sky Harbor International Airport. When visitors arrive, they find a distinctive destination that promises lively weekend events, Broadway shows, arts and culture celebrations, water recreation, Sonoran Desert trails, affordable shopping, globally influenced dining experiences, energetic nightlife and sunny days — more than 330 of them each year.

[TempeTourism.com](https://www.tempetourism.com)

Our website is the perfect place to start exploring all that Tempe has to offer. From brunch and breweries to sports and nightlife, our staff of local experts carefully curates itinerary inspiration for every step of your stay.

- **ATTRACTIONS**
- **EVENTS**
- **DINING**
- **HOTELS**



FREE
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Official Visitor's Guide

To request a free Official Tempe Visitor's Guide:

- visit [tempetourism.com/travel-tips/visitors-guide](https://www.tempetourism.com/travel-tips/visitors-guide)
- download a digital copy or use our online request form to request a printed copy by mail.

Attractions

Desert Botanical Garden
Tempe Town Lake
SEA LIFE Arizona Aquarium
Phoenix Zoo
LEGOLAND® Discovery Center Arizona

Signature Events

Fall & Spring Festival of the Arts
Cactus League Spring Training
Innings Fest
Arizona Aloha Festival
Four Peaks Oktoberfest

Arts & Culture

Tempe Center for the Arts
ASU Gammage
ASU Art Museum
S'edav Va'aki Museum
Arizona Heritage Center

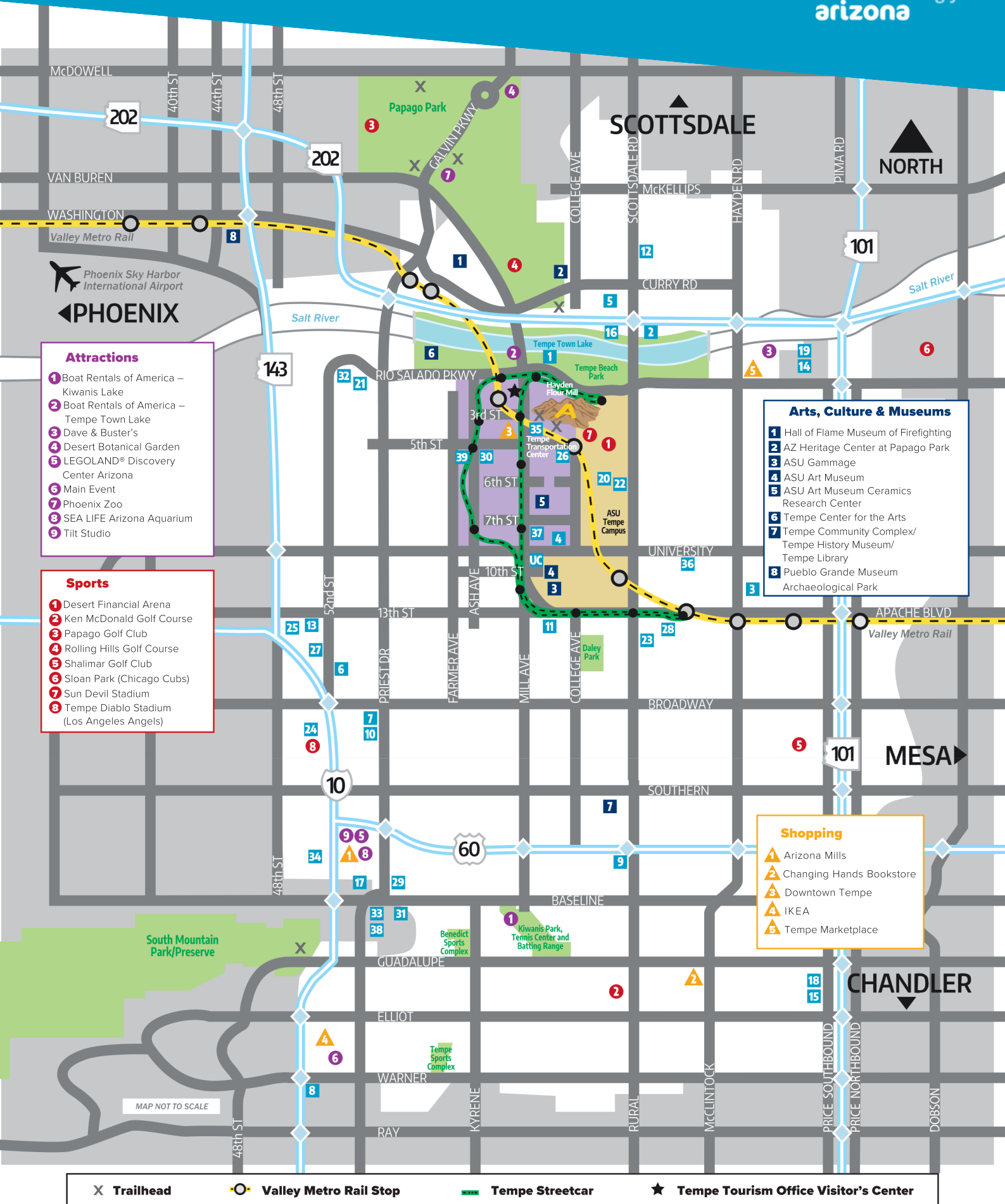
Connect With Us

For all the latest happenings in Tempe, including new culinary concepts, happy hours, where to shop, hiking trails and outdoor recreation, public art, events and more, follow @tempetourism on [Facebook](https://www.facebook.com/tempetourism), [Instagram](https://www.instagram.com/tempetourism), [TikTok](https://www.tiktok.com/@tempetourism), [YouTube](https://www.youtube.com/tempetourism) and [Pinterest](https://www.pinterest.com/tempetourism).



Downtown Tempe Map

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Downtown Tempe Hotels



Accommodations

- 1** AC Hotel Phoenix Tempe/Downtown
- 2** Aloft Tempe
- 3** Apache Palms RV Park
- 4** Canopy by Hilton Tempe Downtown
- 5** Comfort Inn & Suites Tempe near Phoenix Sky Harbor Airport
- 6** Comfort Suites Phoenix Airport
- 7** DoubleTree by Hilton Phoenix Tempe
- 8** Drury Inn & Suites Phoenix Tempe
- 9** Embassy Suites by Hilton Phoenix Tempe
- 10** Fairfield Inn & Suites Phoenix Tempe/Airport
- 11** Graduate Tempe
- 12** Hampton Inn & Suites Phoenix Tempe
- 13** Hampton Inn & Suites Tempe/Phoenix Airport
- 14** Hilton Garden Inn Phoenix Tempe ASU Area
- 15** Hilton Garden Inn Phoenix-Tempe University Research Park
- 16** Holiday Inn Express & Suites Phoenix Tempe Town Lake
- 17** Holiday Inn Express & Suites Tempe
- 18** Home2 Suites by Hilton Phoenix-Tempe University Research Park
- 19** Homewood Suites Phoenix Tempe ASU Area
- 19** Homewood Suites Phoenix Tempe ASU Area
- 20** Hyatt House Tempe/Phoenix/University
- 21** Hyatt Place Tempe/Phoenix Airport
- 22** Hyatt Place Tempe/Phoenix/University
- 23** Moxy Phoenix Tempe
- 24** Phoenix Marriott Resort Tempe at The Buttes
- 25** Red Roof PLUS+ Tempe – Phoenix Airport
- 26** Residence Inn Tempe Downtown/University
- 27** Sheraton Phoenix Airport Hotel
- 28** Sleep Inn & Suites Tempe ASU Campus
- 29** Sonesta ES Suites Tempe
- 30** Sonesta Select Tempe Downtown
- 31** Sonesta Simply Suites Phoenix Tempe
- 32** SpringHill Suites by Marriott — Phoenix/Tempe-Airport
- 33** SpringHill Suites Tempe at Arizona Mills Mall
- 34** Studio 6 Tempe
- 35** Tempe Mission Palms Hotel
- 36** The Tempest Hotel at ASU
- 37** The Westin Tempe
- 38** TownePlace Suites Tempe at Arizona Mills Mall
- 39** Vib Tempe
- UC** Omni Tempe Hotel at ASU (*opening in 2023*)

2023 Tempe Fact Sheet



AREA & ELEVATION:

39.62 square miles; Downtown Tempe sits at 1,163.8 feet above sea level.

WEATHER:

330 days of sunshine each year; average temperature is 87 degrees.

LOCATION:

Bordered by Phoenix, Scottsdale Mesa and Chandler

PROXIMITY:

Four miles from Phoenix Sky Harbor International Airport

MAJOR ACCESS ROADS:

Interstate 10, Interstate 60, Loop 202 and Loop 101

TRANSPORTATION:

The Valley Metro Rail connects Mesa, Tempe, the airport, downtown Phoenix and beyond. The Tempe Streetcar, which debuted in 2022, runs throughout Downtown Tempe.

HISTORY:

Homesteader Charles Trumbull Hayden built a store, flour mill, warehouses, blacksmith shops and a ferry in Tempe. He also founded the city in 1871. Present-day Tempe is the historic and ancestral homeland of Native peoples, including the O’Odham (known as Pima), Piipaash (known as the Maricopa) and their ancestors, who we often refer to as the area’s original inhabitants. We also recognize the continued connection between the Salt River Pima-Maricopa Indian Community, the Gila River Indian Community and the land today.

LIVING IN TEMPE:

Population: 184,118 (2021); median age: 29.8 (2020)

HOTEL ROOMS:

Tempe is home to properties totaling more than 7,000 hotel rooms

TARGET MEETING SIZE:

Tempe is the perfect location for meetings and events with 10-500 attendees

ARIZONA STATE UNIVERSITY:

Located adjacent to Downtown Tempe, ASU is one of the largest public universities in the U.S.

MAYOR:

Corey Woods

TOURISM IMPACT ON TEMPE’S ECONOMY:

According to a study by Tourism Economic, the economic impact of Tourism in Tempe, Arizona, in 2022 included:

- 4.2 million visitors to Tempe in 2022 were responsible for \$1 billion in direct spending on tourism.
- Overnight visitors spent an average of \$302 per trip; day trip visitors spent an average of \$68 per trip.
- Tourism in Tempe generated \$109 million in state and local taxes.