



Group Sales Program of Work FY 2018/2019

Event	Participation	Team Lead	Dates	Location	Hotel Participation	Type	Market	Participation Fee	Team/Hotel Travel
Connect Sports 2018	6/24/2018	James	Aug23-25, 2018	Salt Lake City, UT	TTO + 1 partner	Trade show	Sports	\$2,500	James
Connect Meetings 2018	6/24/2018	Melora	Aug23-25, 2018	Salt Lake City, UT	TTO + 2 partners	Trade show	Group	\$2,500	Melora
TEAMS 2018	N/A	James	Oct1-4, 2018	Louisville, KY	TTO only	Trade show	Sports	N/A	James
Connect Med/Tech 2018	8/15/2018	Matt	Oct14-15, 2018	Las Vegas, NV	TTO only	Trade show	Group	\$1,500	Matt
HelmsBriscoe Associate Luncheon 2018	8/11/2018	Sofia	Nov06, 2018	Scottsdale, AZ	TTO + 6 partners	Event	Group	\$250	Sofia
Connect Faith 2018	9/13/2018	Melora	Nov12-14, 2018	Ontario, CA	TTO only	Trade show	Group	\$1,500	Melora
ConferenceDirect CDForum 2018	9/28/2018	Matt	Nov27-30, 2018	Huntington Beach, CA	TTO only	Trade show	Group	N/A	Matt
American Express InterAction 2018	N/A	Melora	Dec13-16, 2018	San Diego, CA	TTO only	Trade show	Group	N/A	Melora
ASU Meca 2019	N/A	Sofia	Feb-19	Tempe, AZ	TTO only	Event	Group	N/A	Sofia
GreenBiz Sustainability Summit 2019	12/28/2018	Matt	Feb26-28,2019	Scottsdale, AZ	TTO only	Education	Group	N/A	Matt
DMA Tech Summit 2019	N/A	Melora	Mar-19	Albuquerque, NM	TTO only	Education	Group	N/A	Melora
Spring Training Game 2019	N/A	Sofia	Mar19, 2019	Tempe, AZ	TTO only	Event	Group/Sports	N/A	Sales Team
Conference Direct APM 2019	N/A	Matt	Mar3-7, 2019	Atlanta, GA	TTO only	Trade show	Group	N/A	Matt
HelmsBriscoe Annual Business Conference 2019	N/A	James	Apr, 2019	Houston, TX	TTO only	Trade show	Group	N/A	James
Simpleview Summit 2019	N/A	Sofia	May-19	Phoenix, AZ	TTO only	Education	Group/Sports	N/A	Sofia
ASU Vendor Showcase 2019	N/A	Sofia	May-19	Tempe, AZ	TTO only	Event	Group	N/A	Sofia
Colorado USOC Sales Mission 2019	4/2/2019	James	Jun-19	Colorado Springs, CO	TTO + 2 partners	Sales Mission	Sports	\$1,500	James
DI Annual Convention or MPI WEC 2019	N/A	James	Jul-19	TBD	TTO only	Education	Group	N/A	James
NASC Symposium 2019	N/A	James	May6-9, 2019	Knoxville, TN	TTO only	Trade show	Sports	N/A	James

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